



September 25<sup>th</sup>, 2014

Lead Area Chamber of Commerce  
160 W. Main Street  
Lead, SD 57754

RE: Sandra L. McNeely, CAE/ Abbey Group, Ltd.

To Whom It May Concern:

I am writing a Letter of Recommendation to anybody who is thinking about using the Abbey Group. I have recently have had the pleasure of working with Sandra L. McNeely, and the Abbey Group during a strategic board planning session. She and her team were was professional, amicable to scheduling, and undoubtedly very knowledgeable about non-profit and strategy development.

Board members described Sandra as: prepared, pleasant, knowledgeable, energetic, motivating, and an overall great facilitator of the meeting. Being a smaller chamber of commerce, and not having the opportunities to have done this before, it was a game changer for the direction of our organization. It helped facilitate goals and objectives in a clear and concise manner.

I would highly recommend Sandra and the Abbey Group to any other organization or business to facilitate their future planning efforts or other ventures. If you have any questions please feel free to contact me at [chamberdirector@rushmore.com](mailto:chamberdirector@rushmore.com) or 605.584.1100.

Sincerely,

Melissa Johnson, IOM  
Executive Director